

# **SUMMER TRAINING PROJECT REPORT ON**

**"Study On Marketing Strategy Of  
Varun Beverages Limited"**

**SUBMITTED IN THE PARTIAL FULFILLMENT TOWARDS THE AWARD OF  
BACHELOR OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT**



**Guided By  
Ms. Archana Kumari  
(Assistant Professor)**

**Submitted To  
Ms. Shikha Diwakar  
Head Of The Department  
Department Of Management Studies**

**Submitted By  
Gaurav Kumar  
BBA V Sem  
Roll No.- 191050012014**

**J.S. UNIVERSITY SHIKOHABAD**

**Established by the Govt. of U.P. and recognized as per section 2(f) of UGC Act, 1956  
Session: 2021-2022**

# J.S UNIVERSITY, SHIKOHABAD

## DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P)  
(PH: 05676-235572)

### Certificate

This is to Certify that the summer training project title "Study On Marketing Strategy Of Varun Beverages Limited" submitted by Gaurav Kumar Roll No:191050012014 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

  
**Shikha Diwakar**  
(HOD-Management Department)

  
**Archana Kumari**  
(Asst. Professor)

Date: .....

Place: .....

# SUMMER TRAINING PROJECT REPORT ON

*"A Study On Training And Development Process  
In Hotel Radisson at Agra"*

SUBMITTED IN THE PARTIAL FULFILLMENT TOWARDS THE AWARD OF  
BACHELOR OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT



**Guided By**  
**Ms. Archana Kumari**  
**(Assistant Professor)**

**Submitted To**  
**Ms. Shikha Diwakar**  
**Head Of The Department**  
**Department Of Management Studies**

**Submitted By**  
**Avdhesh Kumar**  
**BBA V.Sem**  
**Roll No.- 191050012010**

**J.S UNIVERSITY SURAT, B.A.D**

**(Established by the Govt. Of U.P. and recognized by the Section 2(F) of UGC Act, 1956)**  
**Session: 2021-2022**

# J.S UNIVERSITY, SHIKOHABAD

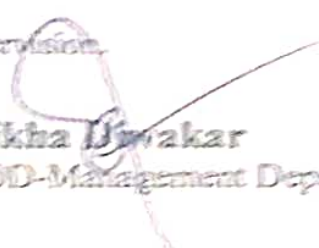
DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD (U.P.)  
(PH: 05676-235572)

## Certificate

This is to Certify that the summer training project title "A Study On Training And Development Process In Hotel Radisson at Agra" submitted by Avdhesi Kumar Roll No:191050012010 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

  
**Shikha Dwakar**  
(HOD-Management Department)

  
**Archana Kumari**  
(Asst. Professor)

Date: .....

Place: .....

# SUMMER TRAINING PROJECT REPORT ON

## A Study on Buying Behavior of Customers in Big Bazaar

PRESENTED IN THE PARTIAL FULFILLMENT TOWARDS THE AWARD OF  
BACHELOR OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT



### Guided By

Ms. Archana Kumari  
(Assistant Professor)

### Submitted To

Ms. Shikha Diwakar  
Head Of The Department  
Department Of Management Studies

### Submitted By

Shivam  
BBA V Sem  
Roll No. - 191050072024

**JS UNIVERSITY SHRI GANGANAGAR**

(Established by the Govt. of U.P. and recognized as per section 2(F) of U.C.A. No. 1954)

Session: 2021-2022

# J.S UNIVERSITY, SHIKOHABAD


## DEPARTMENT OF MANAGEMENT

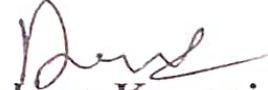


MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P)  
(PH: 05676-235572)

### Certificate

This is to Certify that the summer training project title “A Study On Buying Behavior Of Customers In Big Bazaar” submitted by Shivam Roll No:191050012024 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

  
**Shikha Diwakar**  
(HOD-Management Department)

  
**Archana Kumari**  
(Asst. Professor)

Date: .....

Place: .....

# **SUMMER TRAINING PROJECT REPORT ON**

**'A Study On Marketing Strategy Of  
Parle Products'  
(Parle-Blacuffs Pvt. Ltd., Delhi)**

**SUBMITTED IN THE PARTIAL FULFILLMENT TOWARDS THE AWARD OF  
BACHELOR OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT**



**Guided By  
Ms. Archana Kumari  
(Assistant Professor)**

**Submitted To  
Ms. Shikha Diwakar  
Head Of The Department  
Department Of Management Studies**

**Submitted By  
Gagan Yadav  
BBA - V Sem  
Roll No. - 191050052052**

**J.S. UNIVERSITY SHIKOHABAD**  
(Established by the Govt. Of UP and recognized as per sec 12(B) of UCA Act-1956)  
Session: 2021-2022

# J.S UNIVERSITY, SHIKOHABAD

## DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P)

(PH: 05676-235572)

### Certificate

This is to Certify that the summer training project title “A Study On Marketing Strategy Of Parle Products” submitted by Gagan Yadav Roll No:191050012012 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

**Shikha Diwakar**  
(HOD-Management Department)

**Archana Kumari**  
(Asst. Professor)

Date: .....

Place: .....



# **SUMMER TRAINING PROJECT REPORT ON**

**"A Study On Buying Behavior And Customer  
Satisfaction Of Hyundai Motors"  
(Arvind Vehicles Pvt. Ltd)**

**SUBMITTED IN THE PARTIAL FULFILLMENT TOWARDS THE AWARD OF  
BACHELOR OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT**



**Guided By  
Ms. Archana Kumari  
(Assistant Professor)**

**Submitted To  
Ms. Shikha Diwakar  
Head Of The Department  
Department Of Management Studies**

**Submitted By  
Shadab Qureshi  
BBA - V/Sem  
Roll No- 19105001,2023**

**J.S. UNIVERSITY SHIKHARABAD  
(Established by the Govt. Of U.P. and recognized as per section 2(f) of Urf. Act, 1956)  
Session: 2021-2022**

**J.S UNIVERSITY, SHIKOHABAD**

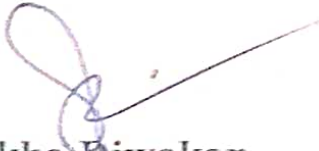
**DEPARTMENT OF MANAGEMENT**

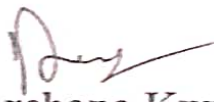


**MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P)  
(PH: 05676-235572)**

## **Certificate**

This is to Certify that the summer training project title "A Study On Buying Behavior And Customer Satisfaction Of Hyundai Motors" submitted by Shadab Qureshi Roll No:191050012023 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

  
**Shikha Diwakar**  
(HOD-Management Department)

  
**Archana Kumari**  
(Asst. Professor)

Date: .....

Place: .....

# SUMMER TRAINING PROJECT REPORT ON

"Study On Customer Satisfaction  
In Market Study"  
(From Market Ppt(1))

Submitted in the partial fulfillment towards the award of  
BACHELOR OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT



Guided By  
Ms. Archana Kumari  
(Assistant Professor)

Submitted To  
Ms. Shikha Diwaker  
Head Of The Department  
Department Of Management Studies

Submitted By  
Ashish Yadav  
BBA V Sem  
Roll No. 191050013000

J.S. UNIVERSITY SHIKOHABAD  
(Established by the Govt. of U.P. and recognized as per section 10(B) of the U.C. 1956)  
Session: 2021-2022

**J.S UNIVERSITY, SHIKOHABAD**  
**DEPARTMENT OF MANAGEMENT**



**MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P)**  
**(PH: 05676-235572)**

---

**Certificate**

This is to Certify that the summer training project title "A Study On Customer Satisfaction In Maruti Suzuki" submitted by Ashish Yadav Roll No:191050012008 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

**Shilpa Diwakar**  
(HOD-Management Department)

**Archana Kumari**  
(Asst. Professor)

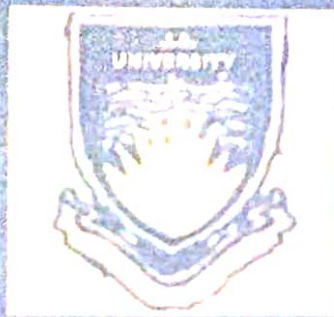
Date: .....

Place: .....

# SUMMER TRAINING PROJECT REPORT ON

## A Study On Customer Satisfaction In Big Bazaar

PRESENTED IN THE PARTIAL FULFILLMENT TOWARDS THE AWARD OF  
BACHELOR OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT



**Guided By**  
**Ms. Archana Kumari**  
**(Assistant Professor)**

**Submitted To**  
**Ms. Shikha Diwakar**  
**Head Of The Department**  
**Department Of Management Studies**

**Submitted By**  
**Ankit Baghel**  
**BBB V Sem**  
**Roll No. 191050012006**

**SHRI KRISHNA UNIVERSITY SHRIKOSHABAD**  
(Established by the Govt. of U.P. and recognized as per Sec-12 of UGC Act, 1956)  
**Session: 2021-2022**

# J.S UNIVERSITY, SHIKOHABAD

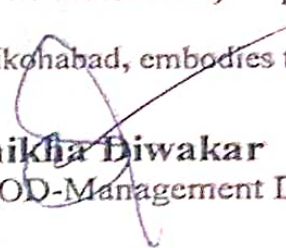
## DEPARTMENT OF MANAGEMENT




MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P)  
(PH: 05676-235572)

### Certificate

This is to Certify that the summer training project title "A Study On Customer Satisfaction In Big Bazaar" submitted by Ankit Baghel Roll No:191050012006 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

  
**Shikha Diwakar**  
(HOD-Management Department)

  
**Archana Kumari**  
(Asst. Professor)

Date: .....

Place: .....

# SUMMER TRAINING PROJECT REPORT ON

**Business Practices for Coca Cola**

Submitted in the partial fulfillment towards the award of  
**BACHELOR OF BUSINESS ADMINISTRATION**  
DEPARTMENT OF MANAGEMENT



**Guided By**

**Ms. Archana Kumari**  
(Assistant Professor)

**Submitted To**

**Ms. Shikha Dwakar**

**Head Of The Department**

**Department Of Management Studies**

**Submitted By**

**Prem Babu**

**BBA V Sem**

**Roll No.- 191050012021**

**L.S. UNIVERSITY SHIKOHABAD**

Established in the year 1983 and recognized as per section 2(f) of UGC Act, 1956  
Session-2021-2022

# J.S UNIVERSITY, SHIKOHABAD


DEPARTMENT OF MANAGEMENT




MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P)  
(PH: 05676-235572)

## Certificate

This is to Certify that the summer training project title "*Consumer Preferences For Coca Cola*" submitted by **Prem Babu** Roll No:191050012021 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

  
**Shikha Diwakar**  
(HOD-Management Department)

  
**Archana Kumari**  
(Asst. Professor)

Date: .....

Place: .....



# SUMMER TRAINING PROJECT REPORT ON

**"An Analytical Study Of Customer Satisfaction With the  
services And Products of Axis Bank"**

**SUBMITTED IN THE PARTIAL FULFILLMENT TOWARDS THE AWARD OF  
BACHELOR OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT**



**Guided By  
Ms. Archana Kumari  
(Assistant Professor)**

**Submitted To  
Ms. Shikha Dwakar  
Head Of The Department  
Department Of Management Studies**

**Submitted By  
Shivam Kumar  
BBA V Sem  
Roll No- 1910510120**

**J.S. UNIVERSITY SHIKHOPUR**  
Recognized by the Govt. Of J.P. and recognized as per Section 2(f) of UGC Act, 1956  
Session-2021-2022

# J.S UNIVERSITY, SHIKOHABAD

## DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P)  
(PH: 05676-235572)

### Certificate

This is to Certify that the summer training project title "A Study On Human Resource Planning In Shree Cement Limited" submitted by Shivam Kumar Roll No:191050012025 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

  
**Shikha Diwakar**  
(HOD-Management Department)

  
**Archana Kumari**  
(Asst. Professor)

Date: .....

Place: .....

# SUMMER TRAINING PROJECT REPORT ON

"Promotion And Marketing Strategy  
Of Big Bazaar, Agra"

SUBMITTED IN THE PARTIAL FULFILLMENT TOWARDS THE AWARD OF  
BACHELOR OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT



Guided By  
Ms. Archana Kumari  
(Assistant Professor)

Submitted To  
Ms. Shikha Diwakar  
Head Of The Department  
Department Of Management Studies

Submitted By  
Abhishek Sengar  
BBA V Sem  
Roll No- 191070012001

J.S UNIVERSITY SHIKOHABAD  
(Established by the Govt. Of U.P. and recognized as per section 2(f) of UGC Act, 1956)  
Session: 2021-2022

# J.S UNIVERSITY, SHIKOHABAD

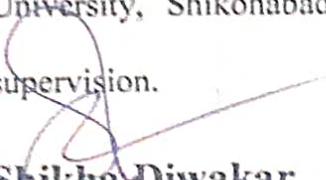
## DEPARTMENT OF MANAGEMENT

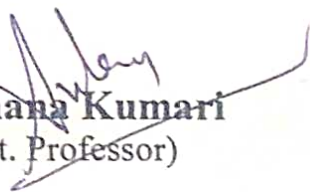


MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P)  
(PH: 05676-235572)

### Certificate

This is to Certify that the summer training project title "Promotion And Marketing Strategy Of Big Bazaar, Agra" submitted by Abhishek Sengar Roll No:191050012001 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

  
**Shikha Diwakar**  
(HOD-Management Department)

  
**Archana Kumari**  
(Asst. Professor)

Date: .....

Place: .....

# SUMMER TRAINING PROJECT REPORT ON

**Effectiveness Of Performance Appraisal Process  
In Muzond Suzuki  
(Manufacturing, Pvt. Ltd., Allahabad)**

**SUBMITTED IN THE PARTIAL FULFILLMENT TOWARDS THE AWARD OF  
BACHELOR OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT**



**Guided By  
Ms. Archana Kumari  
(Assistant Professor)**

**Submitted To  
Ms. Shikha Diwakar  
Head Of The Department  
Department Of Management Studies**

**Submitted By  
Aman Yadav  
BBA V Sem  
Roll No. 19105012005**

**J.S UNIVERSITY SHIKOHABAD  
(Established by the Govt. Of U.P. and recognized as per section 2(f) of UGC Act, 1956)  
Session-2021-2022**

# J.S UNIVERSITY, SHIKOHABAD

DEPARTMENT OF MANAGEMENT




MAINPURI ROAD SHIKOHABAD, FIROZABAD (U.P.)  
(PH: 05676-235572)

## Certificate

This is to Certify that the summer training project title "Effectiveness Of Performance Appraisal Process In Maruti Suzuki" submitted by Aman Yadav Roll No: 190150012015 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from JS University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

  
Shikha Dwakar  
(HOD-Management Department)

  
Archana Kumari  
(Asst. Professor)

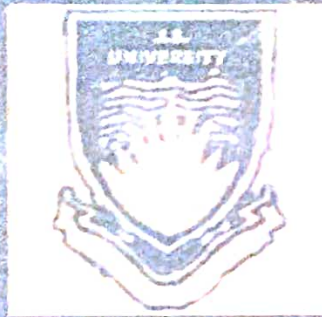
Date: .....

Place: .....

# **SUMMER TRAINING PROJECT REPORT ON**

**"A Study On Customer Satisfaction On Soft Drinks  
With Special Reference To PepsiCo Soft Drink  
Product In Agra City"**

**SUBMITTED IN THE PARTIAL FULFILLMENT TOWARDS THE AWARD OF  
BACHELOR OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT**



**Guided By  
Ms. Archana Kumari  
(Assistant Professor)**

**Submitted To  
Ms. Shikha Diwakar  
Head Of The Department  
Department Of Management Studies**

**Submitted By  
Mubas Hshir Alam  
BBA V Sem  
Roll No. - 191050014005**

**J.S. UNIVERSITY SHIKOHABAD**  
(Established by the Govt. Of U.P. and recognized as per section 2(F) of UOC Act, 1956)  
Session: 2021-2022

# J.S UNIVERSITY, SHIKOHABAD

## DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P)  
(PH: 05676-235572)

### Certificate

This is to Certify that the summer training project title "A Study On Customer Satisfaction On Soft Drinks: With Special Reference To Pepsico Soft Drink Product In Agra City" submitted by Mubas Hshir Alam Roll No:191050014095 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

  
**Shikha Diwakar**  
(HOD-Management Department)

  
**Archana Kumari**  
(Asst. Professor)

Date: .....

Place: .....



A  
PROJECT REPORT  
ON  
"A STUDY OF EFFECTIVENESS OF SIX SIGMA  
STRATEGY IN GROWTH INDIAN INDUSTRIES"

SUBMITTED IN PARTIAL FULFILLMENT OF THE  
REQUIREMENTS FOR THE AWARD OF  
MASTER OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT



SUBMITTED BY  
SHIVAM KUMAR  
M.B.A. IIIrd Sem.  
Roll No. 201040112054

GUIDED BY  
Mr. Vitas Kumar Shukla

SUBMITTED TO  
Mrs. Shikha Dwarshetkar  
DEPARTMENT OF MANAGEMENT

**JS UNIVERSITY SHIKOHABAD**

(Established by the Govt. of U.P. and recognized as per section 2(f) of UGC Act, 1956)  
Session: (2021-2022)

# J.S. UNIVERSITY SHIKOHABAD

Department of Management



MANIPURI ROAD, SHIKOHABAD (FIROZABAD) U.P.


(PH. 05878-235872)


SESSION: 2021-2022

## CERTIFICATE

This is to certify that the project report entitled **"A STUDY OF EFFECTIVENESS OF SIX SIGMA STRATEGY IN GROWTH INDIAN INDUSTRIES"** Submitted by **SHIVAM KUMAR** a Student of J.S.U., Shikohabad IIIrd Semester in Masters of Business Management in Partial Fulfillment Requirement for Degree in Masters of Business Management.

During the academic session 2021-22, the External Examiner has Checked and taken oral viva-voce on the same.

  
Head of Department  
**MRS. SHIKHA DWAKAR**  
J.S.U., Shikohabad, Firozabad

  
Under the guidance of:  
**MR. VIKAS KUMAR SHAKYA**  
J.S.U., Shikohabad, Firozabad

# SUMMER TRAINING PROJECT REPORT ON

"A Study About Retailer's Satisfaction Regarding  
Services & Promotional Activities Of Coca Cola"  
(Arindavan Agro Industries Ltd., Agra)

SUBMITTED IN THE PARTIAL FULFILLMENT TOWARDS THE AWARD OF  
BACHELOR OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT



**Guided By**  
**Ms. Archana Kumari**  
(Assistant Professor)

**Submitted To**  
**Ms. Shikha Dhwakar**  
**Head Of The Department**  
**Department Of Management Studies**

**Submitted By**  
**Mohd. Sameer**  
**BBA V Sem**  
**Roll No. 191050052018**

**J.S UNIVERSITY SHIKOHABAD**

(Established by the Govt. of U.P. and recognized in per section 3(f) of UGC Act, 1956)  
Session: 2021-2022

**J.S UNIVERSITY, SHIKOHABAD**  
**DEPARTMENT OF MANAGEMENT**




**MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P.)**  
**(PH: 05676-235572)**

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**Certificate**

This is to certify that the summer training project title "A Study About Retailer's Satisfaction Regarding Services & Promotional Activities Of Coca Cola" submitted by Mohit Sameer Roll No:191050012018 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

  
**Shikha Divakar**  
(HOD-Management Department)

  
**Archana Kumari**  
(Asst. Professor)

Date: .....

Place: .....

# SUMMER TRAINING PROJECT REPORT ON

"A Study On Performance Appraisal System  
In Hindalco, Vadod"

SUBMITTED FOR THE PARTIAL FULFILLMENT TOWARDS THE AWARD OF  
BACHELOR OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT STUDIES



Guided By  
Ms. Archana Kumari  
Assistant Professor

Submitted To  
Ms. Shikha Diwaker  
Head Of The Department  
Department Of Management Studies

Submitted By  
Abhinav Sharma  
BBA 3<sup>rd</sup> Sem  
Roll No.- 141050012027

**J.S. UNIVERSITY SHIKOHABAD**  
(Established by the Govt. of O.P. and recognized as per section 2(F) of UGC Act, 1956)  
Session: 2021-2022

# J.S UNIVERSITY, SHIKOHABAD


DEPARTMENT OF MANAGEMENT




MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P)  
(PH: 05676-235572)

## Certificate

This is to Certify that the summer training project title "A Study On Performance Appraisal System In Hotel Trident, Agra" submitted by Abhishek Sharma Roll No:191050012027 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

  
Shikha Diwakar  
(HOD-Management Department)

  
Archana Kumari  
(Asst. Professor)

Date: .....

Place: .....

# **SUMMER TRAINING PROJECT REPORT ON**

**"SURVEY OF TRAINING & DEVELOPMENT OF  
EMPLOYEES IN BIG BAZAR, AGRA"**

**SUBMITTED IN THE PARTIAL FULFILLMENT TOWARDS THE AWARD OF  
BACHELOR OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT**



**Guided By  
Ms. Archana Kumari  
(Assistant Professor)**

**Submitted To  
Ms. Shikha Diwaker  
Head Of The Department  
Department Of Management Studies**

**Submitted By  
Deepak Kumar  
BBA V Sem  
Roll No.- 191030012011**

**J.S. UNIVERSITY SHIKOHABAD**  
(Established by the Govt. of U.P. and recognized as the Section 2(F) of UGC Act, 1956)  
Session: 2021-2022

**J.S UNIVERSITY, SHIKOHABAD**

**DEPARTMENT OF MANAGEMENT**



**MAIN FURI ROAD SHIKOHABAD, FIROZABAD (U.P)**

**(FE: 05676-235572)**

## Certificate

This is to Certify that the summer training project title "Survey Of Training & Development Of Employees In Big Bazaar Area" submitted by Deepak Kumar Roll No: 2019010110 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S. University, Shikohabad, certifies the bonafide work done by him/her under my supervision.

*[Signature]*  
Head, Management Department

*[Signature]*  
Aradhana Kumari  
(Asst. Professor)

*[Signature]*

*[Signature]*



# **SUMMER TRAINING PROJECT REPORT ON**

**"Study On Investors Perception Towards Investment  
In Mutual Fund At SBI Mutual Fund"**

**SUBMITTED IN THE PARTIAL FULFILLMENT TOWARDS THE AWARD OF  
MASTER OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT**



**Guided By  
Mr. Vikash Shakya  
(Assistant Professor)**

**Submitted To  
Mr. Shikha Dhwakar  
Head Of The Department  
Department Of Management Studies**

**Submitted By  
Govind Kumar Vishwakarma  
NBA - III Sem  
Roll No. - 201040112009**

**JS UNIVERSITY SHIKOHABAD**

**Established by the Govt. Of U.P. and recognized as per section 2(f)(1) of UGC Act, 1956  
Session: 2021-2022**

# J.S UNIVERSITY, SHIKOHABAD

## DEPARTMENT OF MANAGEMENT

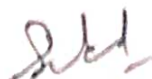


MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P)  
(PH: 05676-235572)

### Certificate

This is to Certify that the summer training project title "A Study On Investors Perception Towards Investment In Mutual Fund At SBI Mutual Fund" submitted by ~~Govind Kumar Vishwakarma~~ Roll No:201040112009 for the partial fulfillment of the requirement of Master of Business Administration Degree (Batch 2020-2022) as per the requirement of the MBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

  
**Shikha Diwakar**  
(HOD-Management Department)

  
**Sadaf Nazli**  
(Asst. Professor)

Date: .....

Place: .....