### SUMMER TRAINING FRANCE REFORM



Guided By Ms. Archana Komari Assistant Professor

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Submitted By Gausav Kumar BBA V Sem Roll Nov 1940300 201

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1571 Sept. 1714 Transcription 2021-2022

DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P) (PH: 05676-235572)

#### Certificate

This is to Certify that the summer training project title "Study On Marketing Strategy Of Varun Beverages Limited" submitted by Gaurav Kumar Roll No:191050012014 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

Shikha Diwakar (HOD-Management Department)

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### SUMMER TRAINING PROJECT REPORT

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DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P) (PH: 05676-235572)

#### Certificate

This is to Certify that the summer training project title "A Study On Training And Development Process In Hotel Radieson at Agra" submitted by Avdhesh Kumar Roll Nov.191050012010 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from LS University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

Shikha Umakar	
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#### DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P) (PH: 05676-235572)

#### Certificate

This is to Certify that the summer training project title "A Study On Buying Behavior Of Customers In Big Bazaar" submitted by Shivam Roll No:191050012024 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

Shikha Diwakar (HOD-Management Department) Archana Kumari (Asst. Professor)

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DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P) (PH: 05676-235572)

#### Certificate

This is to Certify that the summer training project title "A Study On Marketing Strategy Of Parle Products" submitted by Gagan Yadav Roll No:191050012012 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

Shikha Diwakar
(HOD-Management Department)

Archana Kumari (Asst. Professor)

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#### DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P) (PH: 05676-235572)

#### Certificate

This is to Certify that the summer training project title "A Study On Buying Behavior And Customer Satisfaction Of Hyundai Motors" submitted by Shadab Qureshi Roll No:191050012023 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

Shikha Diwakar (HOD-Management Department)

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#### MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P) (PH: 05676-235572)

#### Certificate

This is to Certify that the summer training project title "A Study On Customer Satisfaction in Maruti Suzuki" submitted by Ashish Vaday Roll No.191050013008 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 3019-2023) as per the requirement of the BBA curriculum from LS University, Shikehabit, embodies the bonafide work done by him/her under my supervision.

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#### DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P) (PH: 05676-235572)

#### Certificate

This is to Certify that the summer training project title "A Study On Customer Satisfaction In Big Bazaar" submitted by Ankit Baghel Roll No:191050012006 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

Shikha Diwakar (HOD-Management Department)	Archana Kumari (Asst. Professor)
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# LS UNIVERSITY, SHIKOHABAD DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P) (PH: 05676-235572)

#### Certificate

This is to Certify that the summer training project title "Consumer Preferences For Coca Cola" submitted by Prem Babu Roll No:191050012021 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from LS University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

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Os Atchana Komati

Assistant Professor

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#### DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P) (PH: 05676-235572)

#### Certificate

This is to Certify that the summer training project title "A Study On Human Resource Planning In Shree Cement Limited" submitted by Shivam Kumar Roll No:191050012025 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

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DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P) (PH: 05676-235572)

#### Certificate

This is to Certify that the summer training project title "Promotion And Marketing Strategy Of Big Bazaar, Agra" submitted by Abhishek Sengar Roll No:191050012001 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

Shikha Diwakar	
(HOD-Management	Department)

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Session: 2021-2022

DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P) (PH: 05676-235572)

#### Certificate

Enis is to Certify that the summer training project title "Effectiveness Of Performance Epperaisal Process In Marini Suzuki" submitted by Aman Yadav Roll North-Discourse In Marini Suzuki" submitted by Aman Yadav Roll North-Discourse (Batch 2019-2022) as per the requirement of the BBA curriculum from IS University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

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#### DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P) (PH: 05676-235572)

#### Certificate

This is to Certify that the summer training project title "A Study On Customer Satisfaction On Soft Drinks: With Special Reference To Pepsico Soft Drink Product In Agra City" submitted by Mubas Hshir Alam Roll No:191050014005 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

No.	
Shikha Diwakar	
(HOD-Management	

Archana Kumari (Asst. Professor)

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Department of Management



MAINPURI ROAD, SHIKOHABAD (FIROZABAD) U.P. (PH. 05878-235572)

SESSION: 2021-2022

### CERTIFICATE

This is to certify that the project report entitled "A STUDY OF EFFECTIVENESS OF SIX SIGMA STRATEGY IN GROWTH INDIAN INDUSTRIES" Submitted by SHIVAM KUMAR a Student of J.S.U., Shikohabad titird Semester in Masters of Business Management in Partial Fulfillment Requirement for Degree in Masters of Business Management.

During the academic session 2021-22, the External Examiner has Checked and taken oral viva-voice on the same.

Head of Department

MRS. SHIKHA DIWAKAR

J.S.U., Shikohabad, Firozabad

Under the guidance of:

MR. VIKAS KUMAR SHAKYA

J.S.U., Shikohabad, Firozabad

## SUMMER TRAINING FROMEST FILL OFT

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MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P.) (PH: 05676-235572)

#### Certificate

This is to Chieff that the summer maining project this "A Study About Retailer's Sufficient Requiring Section of Promotional Activities Of Coca Cola" submitted by About Summer Roll No. 1010/0012018 for the partial initial mean of the requirement of Phachelor of Phachelor of Phachelor of Phachelor of Phachelor of the BBA continuous from A.S. University, Shikohabad, embodies the homelike york dans by him her under my supervision.

Shikha Dinjakar (100) Management Department)

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DEPARTMENT OF MANAGEMENT



MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P)
(PH: 05676-235572)

#### Certificate

This is to Certify that the summer training project title "A Study On Performance Appraisal System In Hotel Trident, Agra" submitted by Abhishek Sharma Roll Noc191050012027 for the partial fulfillment of the requirement of Bachelor of Business Administration Degree (Batch 2019-2022) as per the requirement of the BBA curriculum from J.S University, Shikohabad, embodies the bonafide work done by him/her under my supervision.

Shikha Diwakar (HOD-Management Department)

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#### DEPARTMENT OF MANAGEMENT



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#### Certificate

the is to Canaly the fire parties	r training project title "Survey Of Training &
Development Of Laplayers In Big	Banzar Agra" submitted by Deepak Kumar Roll
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Arthana Kumari (Asst. Professor)

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Study On Investors Perception Towards Investment In Mutual Fund At SBI Mutual Fund\*



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## LS UNIVERSITY, SHIKOHABAD DEPARTMENT OF MANAGEMENT



#### MAINPURI ROAD SHIKOHABAD, FIROZABAD(U.P) (PH: 05676-235572)

#### Certificate

This is to Certify that the summer training project title "A Study On Investors Perception Towards Investment In Mutual Fund At SBI Mutual Fund" submitted by Sovind Kumar Vishwakarma Roll No:201040112009 for the partial fulfillment of the requirement of Master of Business Administration Degree (Batch 2020-2022) as per the requirement of the MBA curriculum from J.S University, Shikohabad, embodies the bonafigle work done by him/her under my supervision.

Shikha Diwakar (HOD-Management Department)

Sadaf Nazli (Asst. Professor)

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